

EDUCATION	Doctor of Education, Interdisciplinary Leadership Creighton University, Omaha, Nebraska <i>Dissertation: Teacher as Leader: A Gestalt Pedagogical Approach to Career and Technical Programs in Postsecondary Education</i>	December 2018
	Master of Arts, Communication & Leadership Gonzaga University, Spokane, Washington <i>Thesis: Parlance, Perception, And Power: An Inquiry Into Non-Standard Language Use in Digital Media</i>	May 2015
	Bachelor of Arts, Communication (Advertising) Loyola University New Orleans, New Orleans, Louisiana	May 2004
TEACHING EXPERIENCE	Assistant Professor, Digital Media Design Adjunct Faculty, Digital Media Design Central Ohio Technical College, Newark, Ohio Courses Taught (in person, online, and hybrid): Mass Media Communication; Fundamentals of Communication (Speech); Interactive Publishing; Web Development I-III; Digital Software Fundamentals; Design Fundamentals; Multimedia Production; Graphic Design; Typography; Digital Media Practicum; Introduction to eLife; Incident Response & Disaster Recovery; Databases; Software Development Capstone Service to the College: Faculty Council Executive Committee (secretary, '20-21); Faculty Information Technology Committee (chair, '19-21; member, '18-19); Curriculum Committee (member), Awards Committee (chair, '20-21, co-chair, '19-20); Digital Media Design Advisory Committee (faculty member); COTC Website Redesign Core Team (faculty lead/liaison); LMS Selection Committee Special Projects: <ul style="list-style-type: none">• Managed the creation of 1-year certificate in Digital Media Technology• Directed the implementation of a selective, 3-month marketing and PR internship in Idaho• Oversaw <i>cross-campus curriculum</i> student projects including:<ul style="list-style-type: none">- Strategic and technical development of online new student orientation (with Admissions dept.);- Customization and deployment of project management system (with OCIO & Marketing dept.);- Superhero character creation (with American Ceramic Society & COTC Engineering dept.);- Design and development of county-wide public sculpture tour guidebook and accompanying mobile website (with Ohio State Newark, COTC, and community partners)• Facilitated "College Aspire" workshops for elementary and junior high students (2015, 2019) Awards & Recognition: <ul style="list-style-type: none">• 2018-2019 COTC Teaching Excellence Award• 2019 League for Innovation in the Community College's Excellence Award	August 2018 - Present June 2014-May 2018
	Adjunct Faculty, Communications/Graphic Design Southern New Hampshire University, Manchester, New Hampshire Course(s) taught: Desktop Publishing (online)	April 2017-October 2018
Adjunct Faculty, Communications Capital University, Columbus, Ohio Course(s) taught: Oral Communication; Media & Society	August 2016-May 2018	
Adjunct Faculty, General Education Hondros College of Nursing, Westerville, Ohio Course(s) taught: Public Speaking	June 2016-June 2018	

PUBLICATIONS

- Jarc, J.T., & Jarc, J.P. (2020). Teaching with transformational technology: Building a postheroic ethos in leadership education. In Allen, S., Gower, K., & Allen, D.(Eds.), *Handbook of Teaching With Technology in Management, Leadership, and Business*. Cheltenham, UK: Edward Elgar Publishing.
- Jarc, J. (2020). [Review of the book *Painting Publics: Transnational Legal Graffiti Scenes as Spaces for Encounter*. Bruce, C.F.] *Communication Research Trends*, 39(3) 35-36.
- Jarc, J. (2020). [Review of the book *Young and Creative: Digital Technologies Empowering Children in Everyday Life*. Eleá, I., and Mikos, L. (Eds.)] *Communication Research Trends*, 39(2) 28-31.
- Jarc, J. (2019). Why a wiki works: Leveraging technology's sociotechnical affordances to support classroom culture and enhanced student learning. *Explorations in Media Ecology*, 18(4), 441-448.
- Jarc, J (2018). *Teacher as leader: A Gestalt pedagogical approach to career and technical programs in postsecondary education* (Doctoral Dissertation). Available from: <http://hdl.handle.net/10504/120189>
- Jarc, J. (2018). Internet slang; Net neutrality. In Warf, B. (Ed.), *Sage Encyclopedia of the Internet*. Thousand Oaks, CA: Sage.
- Jarc, J. (2017). Media ecology education: Podcasts as multimodal demonstrations of learning. *Explorations in Media Ecology*, 16(2&3).
- Jarc, J., & Garwood, T. (2017). Benevolent subversion: Graffiti, street art, and the emergence of the anonymous leader. In Erenrich, S., & Wergin, J. (Eds.), *Grassroots leadership and the arts for social change*. Bigley, England: Emerald.
- Jarc, J. (2015). *Parlance, perception, and power: An inquiry into non-standard language use in digital media* (Master's Thesis). Available from: <http://search.proquest.com/docview/1684659688>
- Jarc, J. (2014). Mobiliteracy: Applying Ong's psychodynamic characteristics to users of mobile communication technology. *Communication Research Trends*, 33(1), 21-26.

SELECTED PRESENTATIONS

- Jarc, J., & Read, K. (2019). *Building skills through relationships and experiential learning: A framework for cross-campus curriculum implementation*. Panel presentation at the Franklin University Innovations in Teaching and Learning conference.
- Jarc, J., & Read, K. (2019). *'You Want Us to Build WHAT?!': How 8 students designed and deployed a project management application in just 15 weeks*. Panel presentation at the Ohio Association of Two-Year Colleges conference.
- Jarc, J., Nauman, J., & Papajcik, J. (2019). *Bringing OER (Open Educational Resources) to the Basic Public Speaking Course*. Panel presentation at the Ohio Communication Association conference.
- Jarc, J. (2019). *Helping students manage time and anxiety in the public speaking classroom; An applied semiotic approach*. Great Ideas for Teaching Students (GIFTS) presentation at the Ohio Communication Association conference.
- Jarc, J. (2018). *Fostering Professionalism in Applied Communication Courses: Making Sense of Dollars and Cents*. Great Ideas for Teaching Students (GIFTS) presentation at the Ohio Communication Association conference.

**SERVICE TO
THE FIELD**

Ohio Communication Association

January 2019- Present

Executive Board: Communications Coordinator

- Facilitate all external communication initiatives for the organization, including website, social media, email marketing, as well as media and member relations
- Serve as secretary for executive board: keep and file minutes, prepare agendas, document actions and manage official organization records.
- Conference submission reviewer; panel respondent; conference presenter

Ohio Open Education Collaborative

2019

Content Contributor, Public Speaking Team

- Served on a team of four subject matter experts that developed a 15-week public speaking course which is available online for free to educators
- Curated existing open educational resources; created original content and supplemental teaching materials; authored textbook reviews

**PROFESSIONAL
EXPERIENCE**

Co-Founder and Managing Partner

2005-2016

The Sheepdog Creative Group, Columbus, Ohio

Inquiry Communication Studio, Cleveland, Ohio (merged in 2010)

- Duties included strategic planning, creative/art direction, copy writing/editing, web design/development, and technical training and support
- Notable clients: Crimson Cup Coffee, The University of Washington, American Greetings/Learning Horizons, Lake Erie Shores and Islands, Walsh Jesuit High School, St. Ignatius High School, North Coast Health Ministry, Covenant House Academies

Account Coordinator

2004-2005

Trumpet Advertising, New Orleans, Louisiana

- Assisted in the development and management of client campaigns, provided administrative support, strategic planning, and served as client/agency liaison
- Notable clients: Ruth's Chris Steak House, Louisiana Tobacco Free Living

MEMBERSHIPS

Ohio Communication Association

International Leadership Association

National Communication Association

Central States Communication Association

Media Ecology Association

Alpha Iota Sigma, International Interdisciplinary Honor Society

Lambda Pi Eta, Communication Honor Society

**CERTIFICATIONS
& TECHNICAL
SKILLS**

- ACUE (Association of College and University Educators) Microcredential: *"Inspiring Inquiry and Preparing Lifelong Learners in Your Online Course"*
- Autism Certification Center certificates: *Many Faces of Autism; Foundations of Evidence-Based Strategies - Transition Age*
- Adobe Certified Professional (Web Design & Visual Design)
- Adobe Creative Educator Level 1 & Level 2
- Google Certified Educator Level 1 & Level 2
- Fluent in HTML and CSS with functional skills in PHP, MySQL, Javascript, and server software
- Highly skilled in Microsoft and other office productivity tools
- Advanced knowledge of business administration and supporting analytical tools
- Advanced knowledge of instructional design with administrator-level competency in learning management software titles including Canvas, Moodle, Blackboard, and Google Classroom
- Seasoned professional-level creative direction, communication planning/strategy, and execution